

**NEXTAID FUNDRAISING SURVEY:** We value your opinions. Help us focus our efforts by filling out this confidential survey. Thank you for your help! You can email your survey to [contactus@nextaid.org](mailto:contactus@nextaid.org).

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Occupation \_\_\_\_\_  
How did you hear about NextAid? \_\_\_\_\_

**We currently fund or are considering funding programs and projects in the areas listed below. Please indicate how important each of these areas is to you as a donor? Please rate 1-5 (1 is least important, 5 most important)**

\_\_\_\_\_ Education  
\_\_\_\_\_ Micro-business  
\_\_\_\_\_ Women & Girls Empowerment  
\_\_\_\_\_ Environmental / Sustainability  
\_\_\_\_\_ Awareness Raising / Activating others  
\_\_\_\_\_ Construction / Building  
\_\_\_\_\_ Orphan Care

**How do you want your contributions to be used?** (please X all that apply)

\_\_\_\_\_ General Program Support  
\_\_\_\_\_ Special Events  
\_\_\_\_\_ Specific Projects | please list here: \_\_\_\_\_  
\_\_\_\_\_ I have no preference  
\_\_\_\_\_ Other | please list here: \_\_\_\_\_

**How important is it to designate a specific program or project?** (circle, highlight or bold your answer)

Very Important      Somewhat      Not

**What are the most influential factors when you make a contribution decision?**

\_\_\_\_\_ Understanding of the program / project need  
\_\_\_\_\_ Knowledge of program outcomes  
\_\_\_\_\_ Awareness that others are supporting it also  
\_\_\_\_\_ Personal request by a peer  
\_\_\_\_\_ Grassroots organization with low overhead

**How would you like NextAid to contact you? And how often?**

Phone      Email      Regular Mail \_\_\_\_\_  
Monthly      Quarterly      Twice a Year      Annual

**What other organizations do you support?**

**Would you like to volunteer? What skills do you have that you would like to offer NextAid?**

Architecture | writing | public relations and publicity | event production | marketing | graphic design | web design  
or other:

**Would you be interested in approaching your friends, communities, places of work to solicit support?**