



For Immediate Release:

March 8, 2007

NextAid Celebrates Its Fifth Annual WMC Proof the Electronic Music Community Still Cares March 20 - 25, 2007

LOS ANGELES, CA - It's difficult to believe that it's been five years since NextAid came to Miami with little more than an idea and the faith that the dance community could come together and make a difference to the millions of children orphaned by AIDS in Africa. As long as the epidemic persists, "So do we!" proclaims NextAid.

The humanitarian organization returns to Miami's Winter Music Conference (WMC) to co-produce two events ("Beats Build Hope" at the Marlin 3/21, and a networking session at Earthdance's Miambient event at the Standard 3/23), participate in many others, speak on a panel, and raffle off a cruise for two. All this conscience raising activity takes place during the 22nd annual Winter Music Conference, which runs from Tuesday, March 20 - Sunday, March 25, 2007. WMC's base of operation this year is at the Miami Beach Resort and Spa (4833 Collins Ave., Miami Beach, FL 33140). For more information on the conference please visit www.wmcon.com and to learn more about NextAid and all of its Miami involvement please visit www.nextaid.org/miami2007.htm.

With an increased focus, demonstrable signs of progress and a renewed sense of urgency, NextAid, with the support of DJs and industry leaders, is currently building a sustainable center, literally a village of hope, in Dennilton, South Africa to support children and their communities affected by the AIDS pandemic. The project broke ground in the summer of 2005 with a team headed by Joseph Kennedy, a world-renowned eco-architect. To date, NextAid has completed seven buildings, trained local builders in eco-friendly construction techniques and helped get funding for small business development. Children and adult volunteers on a daily basis are already utilizing the community center site. NextAid's short-term goal to raise \$75,000 by June 1st in order to complete the first phase of construction by the end of this year is a realistic goal given its track record so far.

NextAid has garnered impressive support over the years (see list below). This year, The Mobile Master List (MML) is one like-minded partner NextAid is pleased to be working with. As music lovers and artists, the folks behind MML saw the need for a definitive, easily portable, environmentally friendly guide to WMC and a great opportunity to help promoters take it to the next level. MML is highlighting NextAid-related events and general awareness through its website and messaging. For more information please visit www.mobilemasterlist.com.

NextAid's achievements so far are quite remarkable, but literally it is just the beginning. To celebrate not just the past five but also the next five years of community involvement, NextAid invites you to all of these special events in Miami commemorating NextAid's response to the global crisis.

~ The NextAid Guide to WMC 2007:

The following NextAid-related events can all be found at: www.nextaid.org/miami2007.htm. Please check back for updates, the list of affiliated events is still growing.



***Wednesday, March 21:

The Marlin Bar - 1200 Collins Ave., Miami Beach, FL 33139

12/noon - 7:00pm

"Beats Build Hope"

The event is NextAid's fifth anniversary party. The event will feature J-Boogie (Om Records), Jeremy Sole's MUSAICS (Afro Funk/Bembe - LA), Rob Slac (chillin music, onethirty), Jojoflores (Gotsoul, Therapy, Montreal), Roy Davis Jr. (Ubiquity Records, Large Records, Nice & Smooth Records), Liquid Todd (Sirius Satellite Radio), Dustin Cook (DubSpot, NYC). The event is sponsored by NextAid and Dubspot (www.dubspot.com), a new DJ school in NYC. There is no cover for this event, but donations are requested and appreciated.

Wednesday, March 21:

Dek23 - 655 Washington Ave., Miami Beach, FL 33139

9:00pm - 5:00am

"Gotsoul + Therapy"

Hosted by Swank, Bic and Zumbi in two rooms. Gotsoul + Therapy Main Room hosted by Swank + Bic feat. Osunlade, Jojoflores, Mike Fresco, Trackheadz, and Thenextgeneration; Soul Revival Patio hosted by Zumbi feat. Danny Krivit, DJ Spinna, Adam Gibbons, KC Hallet, and FLX. Please support NextAid by making a donation! \$25 presale at Clubzone. WMC pass holders free before 11:00pm.

www.gotsoulrecords.com

Thursday, March 22:

The Beach Plaza Hotel - Miami Beach, FL 33139

12/noon - 11:00pm

"Music For Your Working Class Azz"

Blue Collar/BasicNYC Party in association with Dirtybird. NextAid will be present with materials and merchandise. The party is on the rooftop and in the garden, the line-up is massive. Go to www.basicnyc.com for the line-up. You must RSVP for entry, email bluecollar@basicnyc.com

Thursday, March 22:

Club Deep - 621 Washington Ave, Miami Beach, Fl 33139

10:00pm - 4:00am

"The Sole Channel/WonderWax Throwdown"

With Alix Alvarez, William "reelsoul" Rodriguez, Mr. V, DJ Spinna, with live performances by Miss Patty and Malena Perez. Get your NextAid & Sole Channel goody bag (\$10 donation) with limited edition t-shirt and original music at Club Deep. \$10 cover all night long.

Thursday, March 22:

Budios Gallery - 74 NE 17th St, Miami, FL 33132

11:30pm - 10:00am

"SLIDE into Miami"

Presented by Dax with renowned San Francisco artist, Sam Flores, who will auction off an original painting for NextAid. The painting is open for bidding on Ebay starting March 12th. The party features Honey Dijon, Hipp-e, Phil Weeks, Justin Long, Lance deSardi, Q-Burns Abstract Message, Nikola Baytala, Christian Martin Miami, Sharon Buck and Paul Thomas. Live video mixing by Dax & Borister. Go to www.mobilemasterlist.com for information and to find out where to get tickets.

*** Friday, March 23:



The Standard Hotel (formerly Lido Spa Hotel) - 40 Island Ave., Miami Beach, FL 33139

2:00 - 6:00pm

At Earthdance's "Mambient"

NextAid hosts a downtempo networking session at the Miambient Ambient and Visionary Conference, presented by The Standard Hotel and Earthdance in association with DubSpot NYC. Featuring J-Boogie (Om Records), Sake One (PST, SF), Cool Rob G (Om Records), DJ G O V (DubSpot, NYC). This event is free. Less a party than a unique networking opportunity in a relaxed environment, we hope to spend the afternoon exploring options for social activism within the community. If you've been a friend to NextAid, come by and see exactly what kind of an impact your contributions have made. And if you're someone who's still trying to figure out how to make a difference, come hang out and meet and greet.

Saturday, March 24:

Bicentennial Park - 1075 Biscayne Blvd. Miami, FL 33132

12/noon - 12/midnight

"Ultra Music Fest"

On Saturday, NextAid will host a booth in the Eco-Village section of the Ultra Music Festival.

www.utramusicfestival.com

Sunday, March 25:

Miami Beach Resort and Spa - 4833 Collins Ave., Miami Beach, FL 33140

Miramar North - Ready Room: Madrid

12:30pm

"Music Politics & Social Awareness" panel

NextAid's director, Lauren Segal, will appear on this panel that explores how the entertainment industry approaches positive social, political, and philanthropic issues by participating in practices and strategies that inspires others into action. Moderated by Vance Parella from Global Alliance Distribution, fellow panelists include, Kurtis Blow, Chris Deckker (Earthdance), Princess Jennifer Olanrewaju Lee and others. Global Alliance hosts this event as a tribute to Sierra Leone. Open to WMC pass holders only.

Sunday, March 25:

Nikki Beach Club - 1 Ocean Drive, Miami Beach, FL 33139

9:00pm - 5:00am

"Mixology's 7th Annual Party"

NextAid is the charity beneficiary at the official Mixology/WMC closing party. The all-star line-up includes a Perfecto guest DJ, Seb Fontaine, Mark Lewis, Dave Ralph, DJ Rap, Oliver Moldan, and DJ Romero. As always, this event takes place at the famous Nikki Beach Club. Admission is \$50, free for WMC badge holders before 10:00pm. Tickets available on wantickets.com.

Artist Sam Flores Auctions Painting to benefit NextAid

March 12 to March 22 on eBay.

Please check back www.nextaid.org/miami2007.htm for link to live eBay auction.

Internationally reknown illustrator and painter Sam Flores has generously donated an amazing painting (value \$10,000) for auction on eBay during WMC to benefit NextAid. Sam is known for painting writ large (outdoor murals) and small (skateboard decks) full of impish, cartoony figures and intricate details and has been featured prominently in major publications such as BPM, Vapors, Flux, Spectator, Boon SF Gate, and more. Auction officially opens on eBay on March 12 9am PST and will run for 10 days



closing on March 22 at 9am PST. *Note: The painting for auction has been used in partnership with Dax Presents as the artwork for the March 22 Slide Into Miami event.* www.samflores.com

Raffle: Cruise for Two

NextAid and partner Groove Cruise/Whet Travel will be running a raffle for a "cruise for two" throughout the week. Proceeds from the raffle benefit NextAid. Look out for the Groove Cruise Girls on the beach and in the clubs, to get your ticket. Winner will be drawn on Sunday at the Mixology Party.

www.whettravel.com

NextAid is a Los Angeles based humanitarian organization dedicated to creating sustainable solutions for African children orphaned as a result of AIDS. By partnering with socially responsible businesses and organizations in the production of music benefits and other awareness-raising activities, NextAid provides long-term aid to African children in need.

~ **NextAid "Honor Roll"** ~

The following list includes DJs, artists, industry leaders, clubs, sponsors, etc., who have worked with or supported NextAid over the years.

Abitare Music Group, Ableton, Adam Gibbons Studios, Africa Hi-Fi, AMONLY, Avalon LA, BASIC NYC, Beatport, Berkleemusic, BPM Magazine, Cakewalk, Clear Lake Audio, Crobar, DanceTracksDigital.com, Dax Presents, Deep, DubSpot NYC, Ebsel Pro Audio, Emusic, ESDJCO, Eventvibe, Flavorpill, Fusicology, Giant, Giant Step, GotSoul, Grab Recordings, Green Galactic, HaberVision, Hi-Beam Entertainment, Karmaloop, KRK, Line 6, LoveFest SF, M3 Summit, Malena Perez/Cubanita Groove Records, M-Audio, Moulton Studios, Music2Productions, Native Instruments, Nitevibe, NK7 Productions, Om Records, Opel Productions, Propellerhead, PureDigital Inc., Rane REM Entertainment, Remix Magazine, Republik Management, Roland, Salted Music, Seven Limited Records SF Station, SONY MUSIC, Soul Revival, Soulflower Management and Promotions, Spundae, Stanton, Stompy, Summer Music Conference, Superlative Group, Supperclub, Ubiquity, UDG, UMIX, URB, UrbanGroove, Vega Records, WMC, and WorldDJ.com

Artists and DJs:

Afro-Mystik, BT, Carl Cox, Charles Feelgood, Diesel Boy, D:FUSE, DJ Dan, DJ Daniel, DJ Garth, DJ Heather, DJ Liquid, DJ Tracy, Donald Glaude, Electric Skychurch, Ellen Ferrato, Freddy Be, Galen, Garth Trinidad, Gavin Hardkiss, Jazzanova, jojoflores, Kaskade, Louie Vega, Liquid Todd, Mark Farina, Mark Lewis, Marques Wyatt, Max Graham, Mei-Lwun, Mick Cole, Miguel Migs, Nigel Richards, Phil Smart, Richard Vission, Rick Preston, Ron Trent, Roy Davis Jr., Simply Jeff, Thievery Corporation, and Troydon

###

For more information please contact Green Galactic's Lynn Hasty at 213-840-1201 or lynn@greengalactic.com.