



# Connecting Girls Around the World:

A Community Event to Celebrate the Positive Effect  
of Empowered Girls on our Planet

Presented by NextAid and KidTribe to benefit Women and Girls'  
Health Resource Centers in Namibia and Sierra Leone



Join us at **The Jim Henson** Company lot, (formerly the historic Charlie Chaplin Studio), for a family day of Edutainment & Fundraising. Thinking globally, while acting locally is very much what we are doing here. Young people in Los Angeles should and can be a part of this global effort!

## Purpose

Girls are the greatest investment we can make in our future and pregnancy is the largest killer of girls ages 15 to 19. We are working to change this statistic FOREVER!

## Our Response

NextAid is working with Architecture for Humanity to bring much needed resources and support to the girls and women of Africa. This new initiative is working closely with African First Ladies to design and build two pilot Women and Girls' Health Resource Centers in Sierra Leone and Namibia, in support of the global movement towards achieving Millennium Development Goal #5 (reduction of maternal mortality). The pilot centers will serve as models for additional centers in other parts of Africa.

## Event Details

**When:** Saturday, August 7th from 2-5pm, Red Carpet 2-3pm

**Where:** The Jim Henson Company Headquarters, 1416 North La Brea Ave Hollywood, CA (Free Parking)

**Hosted by:** Various Child and Teen Celebrities (List to be disclosed shortly)

**Entertainment and Activities include:** African Drumming & Dancing Extravaganza, Drum Circle for the Whole Family, Exciting Performances from Special Guests, KidTribe's Hoopalooza Hoopathon, the "Save A Girl, Save The World" Treasure Hunt, Mask Making, Henna Tattoos, Unique Arts & Crafts, Dance Parties, Fun Contests, Film Screenings, Great Music, Local Food & Beverage Vendors, Loads of Laughs and Hours of Inspiration.

**Donations:** Minimum \$15 per person (child or adult) / \$50 for family of four  
RSVP to [events@nextaid.org](mailto:events@nextaid.org)





## About NextAid

NextAid's mission is to improve the lives of children and youth in Africa by promoting and implementing sustainable solutions. NextAid raises awareness for, and partners with, community-based projects and grassroots organizations in Africa and believes that an integrated approach is the best formula for establishing real and lasting change. Through music events and public education initiatives, NextAid provides empowering opportunities for

concerned individuals to make a difference. Partnering with KidTribe for our family-friendly event is the perfect way to integrate music, dance and community!

[www.nextaid.org](http://www.nextaid.org)

## About KidTribe

Founded in 2002, KidTribe is an award winning international obesity prevention program that has over 2 million participating kids and teachers through its cutting-edge school programs and high energy live events. Having just performed at The White House for the Easter Egg Roll in conjunction with the First Lady's "Let's Move" campaign, KidTribe has also been featured on PBS, Discovery Kids, NBC News, KTLA, the BBC and Scottish TV. Most recently KidTribe created a hip-hop DVD series for NASA called "Space School Musical" that will be available for every school in the nation. With a mission to elevate self-esteem, create a contagiously healthy environment and bring together communities through music and movement, KidTribe is thrilled to be joining forces with NextAid for this important cause.

[www.kidtribe.com](http://www.kidtribe.com)

## About The Girl Effect

The Girl Effect is the powerful social and economic change brought about when girls have the opportunity to participate. It's an untapped force in the fight against poverty, and it's driven by champions around the globe.. One activity at this fantastic empowerment celebration will be "The Save A Girl, Save The World" Treasure Hunt, which by interactively using props and visual aids will communicate the importance in our investment in girls. What Happens When a Girl Gets a Chance? When a girl in the developing world receives seven or more years of education she marries later and has fewer children, she raises healthier babies and educates her family, she earns income, she reinvests her earnings into her family and community, she lives a longer, healthier and more prosperous life. Well...check out the video, Nike does it best!

[www.girleffect.org](http://www.girleffect.org)

### Event Coordinators

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& Kellee McQuinn (KidTribe)

### Contact

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